



DEFY
VENTURES

DEFY THE ODDS

Are you ready to become an
ENTREPRENEUR IN TRAINING?

Get started today with Defy!

Defy Ventures' **Entrepreneurship Bootcamp** provides intensive **entrepreneurship training** and **personal development** skills important for business to formerly incarcerated men and women. After completing the Bootcamp, you can apply to Defy's **Business Accelerator** for **advanced training**.

Join a community that **believes in second chances!** Become an Entrepreneur in Training (EIT) when you join Defy's Bootcamp, where you will:

- **Develop a business idea**
- **Develop the foundations of business strategy**
- **Learn the basics of marketing**
- **Learn business finance skills**
- **Develop leadership skills**
- **Learn business etiquette**
- **Receive coaching from Defy's executive volunteers**

QUAN HUYNH

Quan served over 20 years in prison. He is now the founder and CEO of Jade Janitors. Quan has hired several people with criminal histories and generated an average of \$77,778 in yearly revenue. The initial startup cost for Jade Janitors in 2016 was only \$1,800. Since that time, Jade Janitors has grossed \$350,000.

*The Bootcamp is open to **formerly incarcerated** people who have been **released for over six months**, have **housing** and **basic income**, have **access to a computer and WiFi**, and have the **drive to launch a new business**. As part of the Entrepreneurship Bootcamp, you will need to commit to a **minimum of five hours per week** for class time and independent work.*

FOR MORE INFORMATION AND TO APPLY TO DEFY'S ENTREPRENEURSHIP BOOTCAMP

PLEASE CONTACT: Melissa O'Dell at melissa@defyventures.org. You can also apply at this link: <https://bit.ly/35Irnqng>